

Pinnacle name will go on new tower

Company to lease three floors in SoBro skyscraper



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Published: Friday, 05/18/07

Pinnacle Financial Partners will get its name atop a future Nashville landmark after agreeing to move its headquarters into a planned 29-story office tower south of Broadway.

The Nashville-based financial services company said Thursday that it has signed a letter of intent with Atlanta-based Barry Real Estate Cos. Inc. to lease 65,000 square feet of space inside the building planned for Third Avenue South across from the Schermerhorn Symphony Center.

The deal means the building's name will be changed from the Crown to The Pinnacle at Symphony Place.

The building will be the city's first office tower south of Broadway, a formerly industrial area that has become popular with retail and residential developers.

Pinnacle Financial Partners has signed a deal with Barry Real Estate Cos. Inc. that will allow Pinnacle put its name on a 29-story office tower that will be built south of Broadway.
PHOTO COURTESY OF ATKINSON PR

"The opportunity to have our name on the new premier building in downtown Nashville is a great step for the visibility of our rapidly growing firm," Terry Turner, Pinnacle's president and chief executive, said in a statement.

Pinnacle will lease the building's eighth, ninth and 10th floors and open a branch on the ground level.

Pinnacle is the second tenant to commit to the 500,000-square-foot office tower, slated to open in 2010.

The Nashville law firm Bass, Berry & Sims also plans to make the building its headquarters.

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